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1968 1969 1970 GUIDEBOOK for BAPTISTS OF NORTH CAROLINA

[North Carolina Baptist State Convention. Committee of 27]

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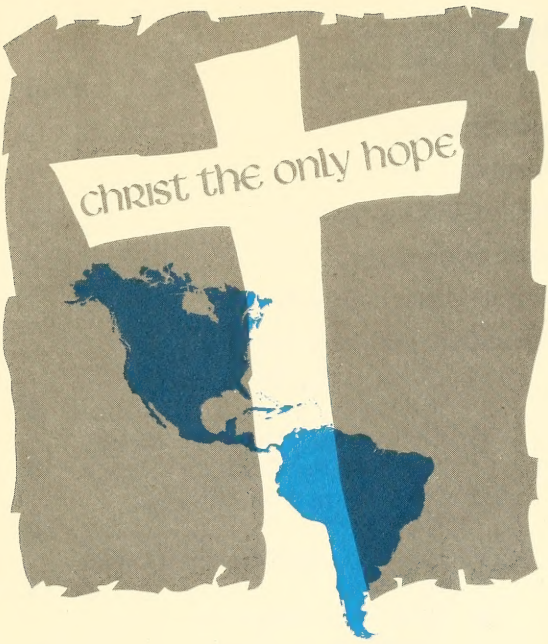


INTRODUCTION

The Crusade of the Americas is a joint effort of Baptists in North, Central and South America to confront this disturbed generation with the truth: **CHRIST THE ONLY HOPE!** The idea was first proposed by Dr. Rubens Lopes of Brazil at the Baptist World Congress in Miami in 1965. It was enthusiastically approved by the Southern Baptist Convention in Dallas that same year. Other Baptist bodies across the Western Hemisphere have since responded to the challenge so that now 20,000,000 Baptists are in the movement. There is a great and growing number of people in the Western Hemisphere who believe this movement was born of God and therefore they have and desire no other choice but to move with Him. It is not to them simply another program but a door of opportunity that God has opened. It is a challenge from God which none can take lightly without facing the judgment of God.

At the State-wide Conference on Evangelism, February 1967, 2,200 pastors and laymen gathered in Greensboro for three days in an intense spirit of prayer and seeking to know God's will. Dr. Lopes challenged the group with the open door of opportunity God has offered in the Crusade. Other speakers also were mightily used of God in the Conference so that many lives were transformed by the power of the Holy Spirit. Following the Conference, interest in the Crusade of the Americas in North Carolina rapidly began to increase.

Soon after the Conference in Greensboro Dr. W. Perry Crouch, General Secretary-Treasurer of the Baptist State Convention, led in getting the Committee of 27 authorized by the Executive Committee of the General Board to suggest plans for the Crusade in North Carolina. Dr. Carl Bates, President of the Convention, appointed the following to serve on the Committee:

Lay-People: Robert Shields, W. A. Mitchner, Mrs. A. L. Parker, B. T. Henderson, Lin Fincannon, Wayne DeHart, J. David Taylor, Mrs. Rovy F. Branon.

Pastors: E. W. Price, Jr., Chairman; Nane Starnes, J. Roy Robinson, Joseph T. McClain, Randall Lolley, Claud Bowen, James Heaton, Colon S. Jackson, James H. Johnson.

Staff: Zeb Baker, Bruce Heilman, Orville Scott, Marse Grant, Howard Ford, Nathan C. Brooks, Ottis Hagler, Ben Fisher, Julian Hopkins.

Five sub-committees were authorized by the Committee of 27 and appointed by Chairman E. W. Price, Jr. as follows:

On Selecting Laymen to Go to Brazil in 1968, Robert Shields, Chairman; Lin Fincannon, B. T. Henderson, Wayne DeHart.

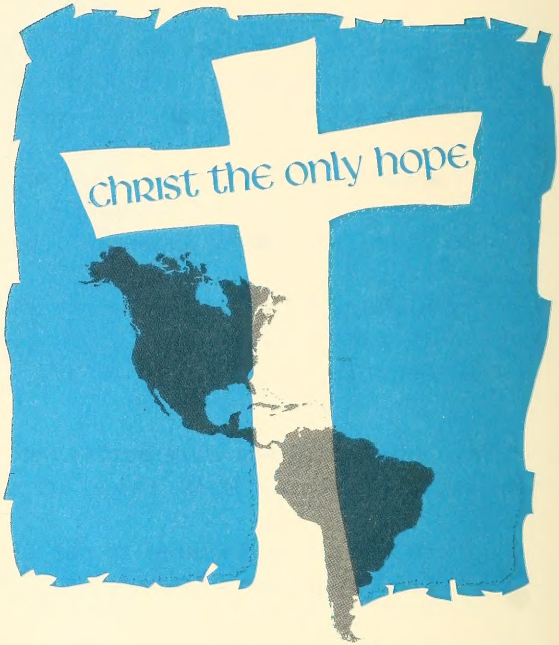
On Ways the Colleges and Youth Can Participate, Ben Fisher, Chairman; Bruce Heilman, Bill Smith, Sam O'Neal.

On Ways the Social Service Institutions Can Participate, Orville Scott, Chairman; Mrs. Rovy F. Branon.

To Contact Other Baptist Bodies, Howard Ford, Chairman; Corbin Cooper, Mrs. A. L. Parker.

On Preparation of Guidebook, Colon Jackson, James Heaton, Marse Grant, Nathan Brooks, Jr., Julian Hopkins, Chairman.

The guide lines offered in this booklet were prepared by the committees named above after conferring with associational missionaries in their annual meeting at Fruitland, June 29, 1967, and now are submitted for approval by the Baptist State Convention in Asheville, November 15, 1967. They are offered in the hope they will be prayerfully studied, carefully considered in the light of the needs in each church and community, and followed as the Holy Spirit leads.



PURPOSE

The purpose of the Crusade of the Americas in North Carolina is threefold:

1. **To challenge every Christian to review and renew his commitment to Jesus Christ in the light of the Scriptures and to pray for a true revival;**

2. **To confront non-Christians with the truth of the gospel of Christ so that they can come into the fellowship and service of God;**

3. **To begin a special and serious effort to help every church member continue in spiritual growth and in involvement in the total Christian life.**

BASIC GUIDING TRUTHS FOR THE CRUSADE

I. GOD IS SOVEREIGN—We are totally dependent on Him. Therefore prayer must have the predominant place in our lives and in all plans and actions. "Call unto me and I will answer thee and show thee great and mighty things which thou knowest not." (Jer. 33:3)

II. THE MESSAGE—The gospel of Christ as revealed in the Bible must be made clear and faithfully proclaimed person to person and publicly. "And daily in the temple and from house to house they did not stop teaching and preaching Jesus Christ." (Acts 5:42)

III. POINT OF CONTACT—The natural man is a fallen lost sinner, under condemnation, subject to the judgment of God, and desperately needs deliverance. "For all have sinned and come short of the glory of God." (Rom. 3:23) "He that believeth on him (Christ) is not condemned but he that believeth not is condemned already, because he hath not believed in the name of the only begotten Son of God." (John 3:18)

IV. THE FINISHED WORK OF CHRIST—The atoning death of Jesus, our risen, interceding Saviour is man's only sufficient refuge. "Neither is there salvation in any other: for there is none other name under heaven given among men whereby we must be saved." (Acts 4:12)

V. STRATEGY IN EVANGELISM—Paul stated it: "I have become all things to all men that I might by all means save some." (I Cor. 9:22) We must have Christian sensitivity to the unsaved person's plight, background, environment, attitude and need, but there must be no blunting of the gospel truth—it must be accommodation without compromise in fact as it was with Paul.

VI. POWER FOR THE TASK—Jesus stated it: "Ye shall receive power, after that the Holy Spirit is come upon you; and ye shall be witnesses unto me . . ." (Acts 1:8) Therefore we must earnestly and diligently seek for the guidance and empowering of the Holy Spirit in our lives and in all plans and actions.

BASIC OBJECTIVES

1. An earnest attempt, as pastors, church leaders and convention staff, to re-discover our own personal relationship to Christ as Saviour and Lord, and to see afresh the mission of the church in the world today.

2. A real effort to lead every member of our churches to experience a spiritual renewal of his faith, and become involved in the Crusade of the Americas.

3. A sincere attempt to get every church member to become interested in the non-Christians and the unaffiliated Baptists living near us.

4. A genuine effort to secure at least 10% of our resident church members as trained personal witnesses for Christ in the Crusade, making regular and direct approaches to non-Christians.

5. A sincere call to our Baptist people in North Carolina to join our Baptist family in the Americas in earnest and constant prayer for a spiritual renewal of our own people and in genuine concern for those who do not know our Lord.

6. Create a spirit of cooperation and a sense of partnership with the leaders of the Crusade of the Americas and the Baptist people of their countries.

7. Spend at least one year (1968) in earnest and careful planning for evangelistic services in 1969.

8. Plan special evangelistic meetings in every church during the spring of 1969 on the date adopted by your association and shown on the map.

9. Challenge the youth of our churches to become involved in the winning of the world to Christ and to find their God-given vocations.

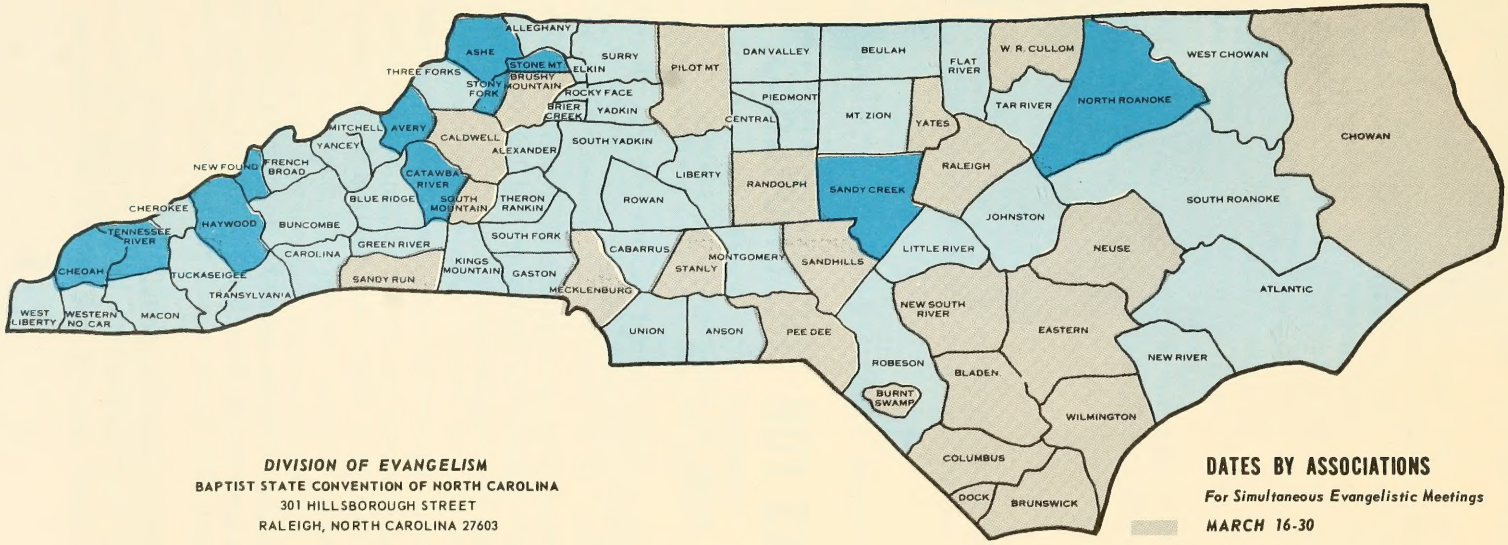
10. (a) Have special classes for all new converts and new church members.

    (b) Emphasize world missions in the fall of 1969.

    (c) Emphasize stewardship in 1970 as the privilege and opportunity of every follower of Christ.

    (d) Emphasize training of church members for Christian service during 1970.

CRUSADE OF THE AMERICAS IN NORTH CAROLINA



DIVISION OF EVANGELISM
BAPTIST STATE CONVENTION OF NORTH CAROLINA
301 HILLSBOROUGH STREET
RALEIGH, NORTH CAROLINA 27603

DATES BY ASSOCIATIONS

For Simultaneous Evangelistic Meetings

MARCH 16-30

APRIL 6-20

APRIL 27-MAY 11

1969

GUIDELINES FOR THE CHURCHES

I. CONTEXT FOR PLANS AND ACTIONS:

1. All plans and actions should receive serious thought and prayerful consideration before they become a part of the Crusade.

2. Remember that no plan regardless of techniques and methods will bring revival without the presence and power of God. The presence of God cannot be programmed.

3. The presence and power of God can be abundantly known and manifested through us only as we are committed to Jesus Christ and seek with all our hearts to know and do God's will under the guidance of the Holy Spirit.

4. All things in the Crusade must be done with the aim of helping the local church become the true body of Christ, giving joyful and powerful witness unto Him in word and deed in the total lives of its members.

5. Plans offered in these guidelines will become "fresh" and effective only as they are "freshened" by the Holy Spirit. This will depend upon the spiritual state of individuals and churches using them.

II. THINGS THAT URGENTLY NEED TO BE DONE NOW:

1. Inform your church about the Crusade and lead your people to pray for the guidance of the Holy Spirit as they vote to participate. (Available helps: Filmstrip on the Crusade of the Americas, Baptist Book Store; Single tract tape 3¾ IPS, 16 minutes, cost: $1.00, brief message by Dr. Rubens Lopes of Brazil—interpreted by Dr. Peacock, Program Services Department, *BSC; *1967-68 Evangelism Plan Book,* pages 28-31); Pamphlet on: The Crusade of the Americas Defined. (Write Division of Evangelism for this tract. *BSC)

2. If not already determined, set 1968 date for special evangelistic effort and set 1969 date for simultaneous evangelistic effort in cooperation with your association as shown on page 7 in this Guidebook.

3. Enlist evangelistic help.

4. Enlist church members in daily prayer for spiritual renewal of Christians, revival in the church and the salvation of the lost. (For help write: Division of Evangelism, *BSC.)

5. Plan for evangelism in every church (*1967-68 Evangelism Plan Book* pages 7-9).

III. 1968 WORK AND WITNESS FOR CHRIST

***"We are witnesses of these things"*—ACTS 5:32**

1968 must be a year of serious and prayerful emphasis on spiritual renewal and developing witnesses unto Christ if we are to experience great revivals. Spiritual renewal becomes a reality when Christians honestly face themselves and Jesus Christ in the light of the Scriptures, repent of sin and commit their all to Christ to walk evermore as the Holy Spirit leads. This must be experienced before one can grow in strength as a witness unto Christ.

JANUARY 1

BEGIN SERIOUS AND CONTINUOUS EFFORT for every Christian to experience spiritual renewal and to enlist and train at least ten percent of resident church members to be witnesses for Christ, making regular and direct approaches to non-Christians.

Laborers For Christ—Jesus' Directions For Enlisting Them. Write: Division of Evangelism, *BSC, for this tract.

JANUARY 1-5	JANUARY BIBLE STUDY (The Gospel of Luke) Promoted by Sunday School Department, *BSC.
JANUARY 14	SOUL-WINNING COMMITMENT DAY AND DAY OF PRAYER FOR CRUSADE OF AMERICAS (Begin preparation for this day several weeks in advance. Order Commitment Cards from Baptist Book Store.) Materials: PASTOR'S GUIDE FOR TRAINING CHRISTIAN WITNESSES (Supplied by Division of Evangelism, *BSC) THE CHRISTIAN WITNESS (Order from Church Literature Order Blank, price 17¢, Baptist Sunday School Board, Nashville, Tennessee.) PERSONAL EVANGELISM (*1967-68 Evangelism Plan Book,* pages 10-15)
JANUARY FEBRUARY MARCH	ASSOCIATION CLINICS ON EVANGELISM (If not held in fall of 1967)
MARCH 4-8 MARCH 18-22	CHURCH LEADERSHIP CONFERENCES
FEBRUARY 5-7	STATE EVANGELISM CONFERENCE, War Memorial Auditorium, Greensboro. Speakers: Manuel Scott, Wayne Ward, Clark Pinnock, Harper Shannon, C. E. Autrey.
MAY JUNE JULY AUGUST	NATION-WIDE SEARCH FOR UNSAVED AND UNCHURCHED—Date should be set by church or association early in the year. Basic materials and help may be secured from the Sunday School Board, the Department of Survey of the Home Mission Board, and the Division of Church Programs, *BSC.
JUNE-JULY AUGUST	P-A-C-T PRAY FOR THE AMERICAS CRUSADE TOGETHER—Teaming up: person to person, group to group, church to church with Christians across the Western Hemisphere as prayer partners. WMU is the clearing house for pairing partners for this vital fellowship in prayer. Brotherhood will enlist the men. (For further information write: Division of Evangelism, *BSC.)

JULY 15-21	LAYMEN'S EVANGELISM CONGRESS, Rio de Janeiro, Brazil
AUGUST	MUSIC MINISTRIES PREPARATION EMPHASIS Plan music witnessing action for the Crusade. (For help write: Music Department, *BSC.)
SEPTEMBER 23-27	SUNDAY SCHOOL LEADERSHIP PREPARATION WEEK
SEPTEMBER OCTOBER NOVEMBER	CRUSADE OF AMERICAS RALLY OR CONFERENCE IN EACH ASSOCIATION—Date to be determined early in 1968. (For help write: Division of Evangelism, *BSC.)
OCTOBER 3-6	CONTINENTAL CONGRESS ON EVANGELISM, Washington, D. C.
SEPTEMBER OCTOBER NOVEMBER	ENLISTMENT VISITATION PROGRAM—Increase Sunday School enrolment with aim of winning to Christ and His service. (For help write: Sunday School Department, *BSC.)
DECEMBER 31	WATCH NIGHT SERVICE—A call to repentance and renewal.
5th SUNDAY OF EACH MONTH	(NON-EVANGELICALS) NEIGHBORS DAY Each church would invite neighbors (Non-Evangelicals) to attend church services on these days. (For help write: Division of Missions, *BSC.)
	PROJECT 500 (Effort to begin 500 new churches in U. S. 1968-70. For help write: Division of Missions, *BSC.)

IV. 1969 PROCLAIMING THE GOSPEL OF CHRIST

***"They went everywhere preaching the word"*—Acts 8:4**

JANUARY	JANUARY BIBLE STUDY (Promoted by Sunday School Department, *BSC)
JANUARY 12	SOUL-WINNING COMMITMENT DAY AND DAY OF PRAYER (Sponsored by Division of Evangelism, *BSC)

JANUARY	TRAINING (1) Plan: following Soul-winning Commitment Day, encourage small groups (2 to 6 people) who made commitments to meet once per week for approximately one month for training and spiritual preparation for witnessing. During this period start witnessing regularly and continue it. (2) Material: "Is Christ For John Smith?"—Broadman Readers' Plan Book, containing cases for use in training. Each case describes an unsaved person and obstacles a Christian would face in witnessing to him. FILMSTRIP ON PERSONAL WITNESSING (Order from Baptist Book Store.)
FEBRUARY 3-5	STATE-WIDE CONFERENCE ON EVANGELISM, War Memorial Auditorium, Greensboro. Speakers: Stephen F. Olford, Vance Havner, Phil Harris and others.
JANUARY FEBRUARY	ASSOCIATION-WIDE WITNESSING-TRAINING INSTITUTES (For help write: Division of Evangelism, *BSC.)
FEBRUARY MARCH	USING THE SUNDAY SCHOOL IN PERSONAL EVANGELISM—(For help write: Sunday School Department, *BSC.)
JANUARY-MARCH	MUSIC WITNESSING ACTIONS—(For help write: Music Department, *BSC.)
JANUARY	BAPTIST MEN'S PRAYER RETREAT—(For help write: Brotherhood Department, *BSC.)
JANUARY	PASTORS' RETREAT—Spiritual Inventory, Prayer, Bible Study (For help write: Division of Evangelism, *BSC.)
JANUARY-MARCH	EVANGELISTIC ADS IN NEWSPAPERS—Nationwide coverage SPECIAL THRUSTS IN WITNESSING (1) "Action" testimonies by prominent Christians on TV and radio week before revival.

(2) Present marked New Testaments to all prospects.

(3) Conduct special radio and TV programs—discussions, panels, sponsor news, etc.

(4) Make wide use of gospel tracts.

(5) Schedule prominent Christian professional and business men in civic clubs, hotel luncheons, special meetings, etc.

(6) Mission Action Plans (WMU and Brotherhood) witness to special groups or in special situations. Example: Shopping Center display with tract distribution and personal witnessing.

MARCH

THREE NATION-WIDE EVANGELISTIC TELEVISION BROADCASTS

MARCH 16-30
APRIL 6-20
APRIL 27-
MAY 11

SIMULTANEOUS EVANGELISTIC EFFORTS IN CRUSADE OF THE AMERICAS IN ALL CHURCHES

PLAN FOR ATTENDANCE AND PARTICIPATION DURING SIMULTANEOUS CRUSADE—(Outlines in 1968-69 Evangelism Plan Book where help will also be available for preparation.)

MARCH-APRIL
MAY

BIG "C" NIGHT IN THE LOCAL CHURCH

A service of commitment, conservation and challenge to launch new member orientation and continuing activities. Planned for Wednesday or Sunday night following simultaneous revivals.

MARCH-APRIL
MAY

BEGIN NEW MEMBER ORIENTATION AND EMPHASIS ON SPIRITUAL GROWTH OF ALL CHURCH MEMBERS—(For help write: Training Union Department, *BSC.)

JUNE-JULY

VACATION BIBLE SCHOOL

Attempt to reach children and young people not reached during revivals.

JUNE-AUGUST

EVANGELISTIC CHOIR TOURS

Participate in revivals, take census, visit, give out tracts, witness. (For helps write: Music Department, *BSC.)

JUNE-AUGUST	TENT REVIVALS
JUNE-AUGUST	AREA-WIDE CRUSADES
SEPTEMBER-DECEMBER	CHURCH REVIVALS—With Schools of Missions and enlightened preaching and teaching of missions. Develop church members in mission-mindedness. (For other helps write: Division of Missions, *BSC.)

V. 1970 UNTO SPIRITUAL MATURITY IN CHRIST

"And they continued steadfastly"—Acts 1:14

JANUARY-DECEMBER	A YEAR OF EMPHASIS ON STEWARDSHIP OF LIFE AND POSSESSIONS (For help write: Division of Stewardship Promotion, *BSC.) Challenge all church members to accept their stewardship opportunities by using a particular stewardship program offered by Division of Stewardship Promotion, *BSC.
JANUARY 5-9	JANUARY BIBLE STUDY (Sponsored by Sunday School Department, *BSC.)
JANUARY 11	SOUL-WINNING COMMITMENT DAY—(For help write: Division of Evangelism, *BSC.)
FEBRUARY 2-4	STATE CONFERENCE ON EVANGELISM
	CONTINUE EMPHASIS ON PERSONAL WITNESSING UNTO CHRIST (For help write: Division of Evangelism, *BSC.)
	PLAN AND DILIGENTLY PREPARE FOR REVIVALS
	CONTINUE EMPHASIS ON NEW MEMBER ORIENTATION (For help write: Training Union Department, *BSC.)
	Through Training Union continue to lead church members in spiritual growth, training for leadership and mission action.

START NEW MISSIONS AND CHURCHES WHEREVER ACTUALLY NEEDED.

USE BROTHERHOOD AND WMU IN MISSION ACTION PROJECTS IN COMMUNITY.

CHURCH TRAINING MINISTRY RALLIES, Greensboro, High Point, Winston-Salem, Fayetteville (For help write: Training Union Department, *BSC.)

*BSC—Baptist State Convention, P. O. Box 9523, Raleigh, North Carolina 27603

YOUTH ACTIVITIES FOR THE CRUSADE OF THE AMERICAS

EVANGELISM DEFINED BY YOUTH: Sharing the good news of God's activity in Jesus Christ with all men so that those who have not heard may do so and respond, and so that those who have heard may understand more clearly, respond more fully, and have life more abundant.

I. ACTIVITIES FOR THE YEAR OF PREPARATION—1968

1. Conduct a survey of needs and potential areas of service for each community, using materials prepared by the Home Mission Board.

2. Conduct a study retreat on Biblical theology with special emphasis on evangelism.

3. Conduct a prayer retreat.
   (Items two and three could be stretched out in weekly meetings throughout the year, and the approaches might be combined.)

4. Encourage individual home study from a suggested bibliography on evangelism.

5. Organize small community groups which meet regularly for a year to read, study, and discuss the ideas they have formulated.

6. Use already established organizations (Sunday School, Training Union, G.A.'s and R.A.'s) to prepare for the Crusade.

7. Assist the Council on Christian Higher Education in sponsoring weekend conferences on evangelism for high school students on the college campuses.

II. ACTIVITIES FOR THE YEAR OF PARTICIPATION—1969

1. Revivals and youth rallies: There are many types of approaches that are effective with young people and those utilized should be youth-planned and youth-led.

2. BSU Extension Teams, either from the campuses or Department of Student Work. These can lead weekend or week-long programs with a variety of activities.

3. High School Teams: Associational workshops might be held at which time groups proficient in doing dramas, leading in folk worship, and in other activities would serve as instructors to representatives from local churches. These in turn could take the ideas back to use in their own churches and in outreach to others.

4. Exchange with churches affiliated with the General Baptist Convention.

5. Preparation of an annotated bibliography of books, plays and other materials which local groups of young people might employ.

6. Tutoring projects for underprivileged children. (LISTEN-type activities.)

7. Simple human friendship with those in, for example, the "Motorcycle Set."

III. FOLLOW THROUGH—1970

The emphasis: Youth speaking to youth honestly concerning the freedom and joy to be found in the life in Jesus Christ, where love and forgiveness are the foundation.

These suggestions for youth activities were prepared by the following committee:

ADULTS: William C. Smith, Jr., Moderator, Ben Fisher, Edwin Bullock, Davis Bowen, Katy Ruth Grayson.

STUDENTS: Chris Canipe, Sandra F. Canipe, Sam James, Milton Teague, John Lytton, Margaret Ann Moore, Ken Long, Jo Ann Utter, Don Garner.

COLLEGE PARTICIPATION IN THE CRUSADE OF THE AMERICAS

The Committee recommends:

1. A standing committee on each campus for the three-year period of the Crusade, consisting of representatives from the administration, faculty, student body, and alumni.
2. Faculty seminars on each campus to study in depth the theological, historical, and scriptural background of evangelism and the Christian movement.
3. Seminars on the campuses for youth groups and students interested in the challenge of evangelism and missions in the modern world.
4. Making available campus facilities for seminars and/or retreats for all groups interested in the Crusade.
5. Cooperation with Baptist Student Union, Baptist Training Union, Woman's Missionary Union, and Brotherhood in all programs affecting youth.
6. Continuation of annual religious programs such as chapel, religious focus week, missions emphasis week, vocational guidance emphasis, seminars, retreats, and study groups.

SOCIAL SERVICE INSTITUTIONS PARTICIPATION IN THE CRUSADE OF THE AMERICAS

The Committee recommends:

HOMES FOR AGING:

1. Establish a prayer committee in each of the five homes.
2. Observe a day or a week of prayer.
3. Establish a prayer partner relationship with individuals or groups in other countries.
4. Use handwork done by residents of Homes for Aging in Crusade efforts in other countries.
5. Carry articles in CHARITY AND CHILDREN, BIBLICAL RECORDER, and other media giving testimonies of aging people on subjects such as "What Personal Witnessing Has Meant In My Life."

HOSPITAL:

1. Insert Crusade leaflets in the weekly Chapel Bulletin.
2. Pass out materials in weekly Chaplains' visits with patients.
3. Ask pastoral care staff to conduct a school for pastors and laymen going to other countries, training them to minister as Christian witnesses.
4. Utilize students for weekend and summer missions. About 40 students have surrendered to full-time Christian service.
5. Suggest the possibility of a medical missions team on the order of "Operation Brother's Keeper" to inoculate and treat people of underdeveloped nations.

CHILDREN'S HOMES:

1. Arrange for the Tour Choir to sing theme song as it travels around country to various churches.
2. Promote the Crusade in news articles and editorials.
3. Conduct a day or week of prayer at the Homes for the Crusade.
4. Observe special emphasis in Sunday School and other programs.
5. Suggest the possibility of a team, including a preacher and a farm worker to be sent to some nation along with equipment if the funds are available.